IFF
Islamic Family Foundation

ISLAMIC FAMILY FOUNDATION (IFF)

Leadership Begins at Home

An IFF Educational Cartoon Series

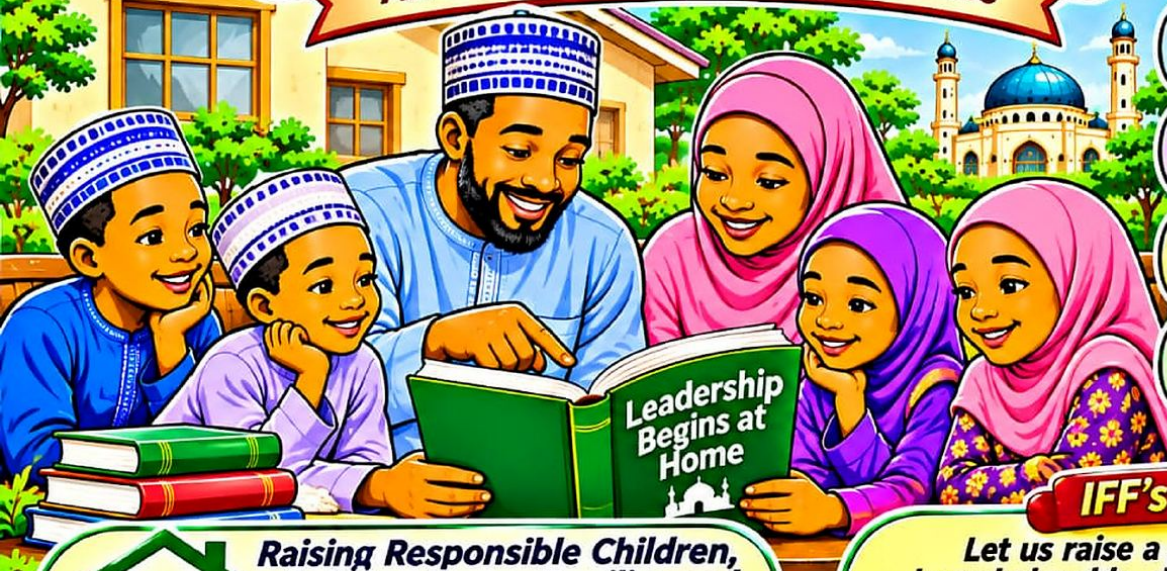


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Raising Responsible Children, Building Strong Families and Developing Future Community Leaders.

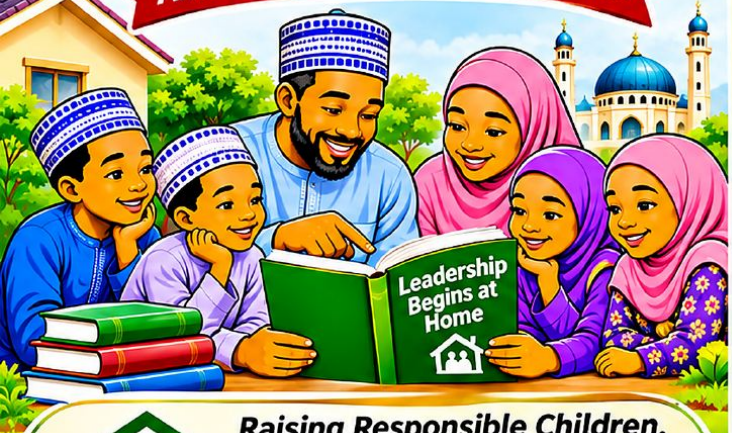
IFF's Message:

Let us raise a generation that is knowledgeable, disciplined, self-reliant, compassionate, productive and conscious of their responsibilities to Allah and humanity.

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IFF – Leadership Begins at Home

An IFF Educational Cartoon Series



Raising Responsible Children, Building Strong Families and Developing Future Community Leaders.

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IFF – Leadership Begins at Home

Episode 1: The Home Is the First Leadership Academy.

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Theme: Raising Future Leaders through Responsible Marriage, Intentional Parenting and Good Example.

We must marry responsibly and plan to raise our children with good values.

Yes! Our home must be their first school of leadership.

Family Plan

Let's teach our children to take responsibility...

- ✅ Sweep and clean the house
- ✅ Make your bed
- ✅ Wash your plates
- ✅ Arrange your belongings
- ✅ Keep the toilet and surroundings clean

Your friends influence your thinking and behaviour. Choose companions who encourage good character, learning and respect.

Be friendly to everyone, but be careful about whose habits you choose to imitate.

Five Leadership Lessons from the Home

1. **Responsibility:** Take care of your environment.
2. **Discipline:** Do what is right, even when nobody is watching.
3. **Cooperation:** Work together as a family.
4. **Good Association:** Choose good friends.
5. **Service:** Contribute before demanding privileges.

With responsible marriage, intentional parenting and good example, we raise children who will build a better community.

Knowledge
Character
Leadership

Our ambition is to raise children who become responsible parents, ethical professionals, compassionate entrepreneurs and accountable community leaders.

KEEP HOPE ALIVE!

IFF – Building Strong Families, Developing Future Leaders.

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LEADERSHIP BEGINS AT HOME

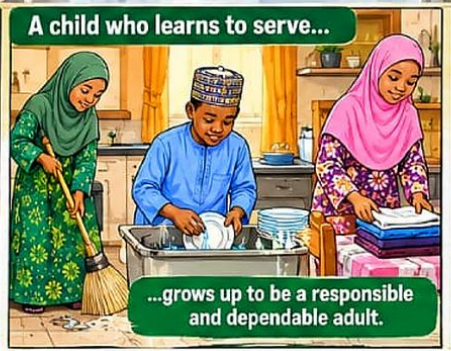
Episode 2: The Entitlement Trap

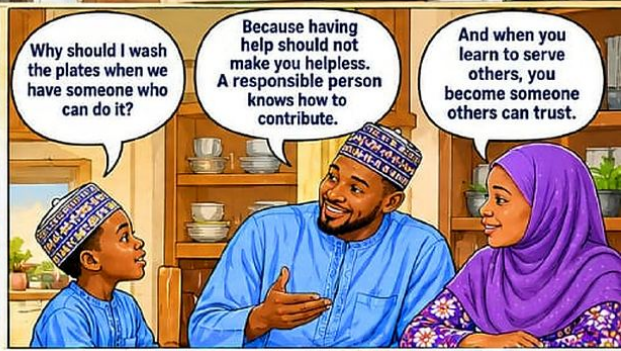
Teach children that privileges come with responsibilities.

Gratitude • Contribution
Discipline • Selflessness
Leadership

KEEP HOPE ALIVE!

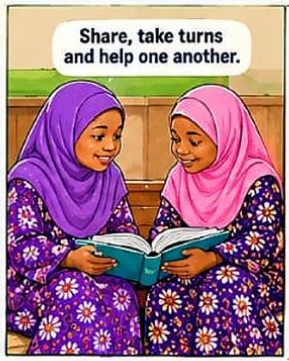






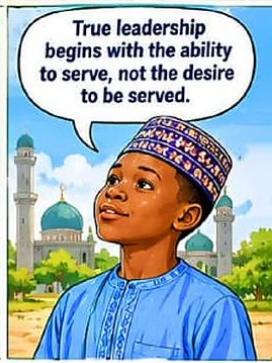






Key Lessons for Our Children

1. **Gratitude**
   Appreciate what you have and avoid waste.
2. **Responsibility**
   Participate in family life according to your age and ability.
3. **Cooperation**
   Share, take turns and help one another.
4. **Respect**
   Treat everyone with kindness and dignity.
5. **Service**
   Learn to serve before expecting to be served.



Our Message

We must not raise children who measure their importance by what others can do for them.

We must raise children who understand that their blessings come with responsibilities.

The Goal

is not to produce children who demand privileges, but young people who are grateful, capable and ready to contribute to society.



Next Episode:

The Power of Choosing Friends

How companionship shapes a child's character and future.

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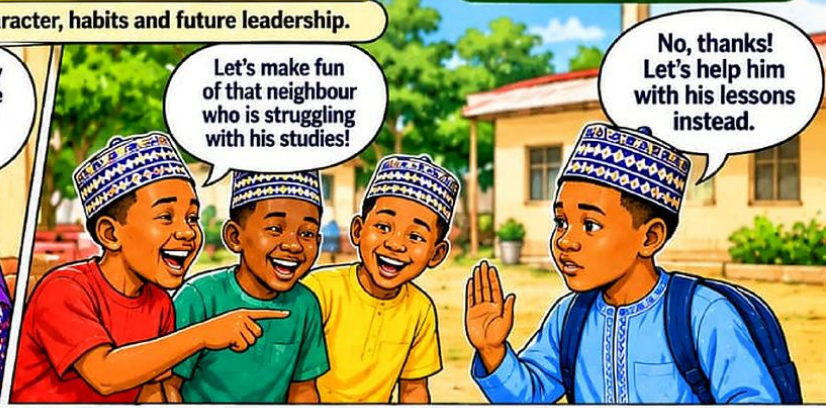
Episode 3: The Power of Choosing Friends

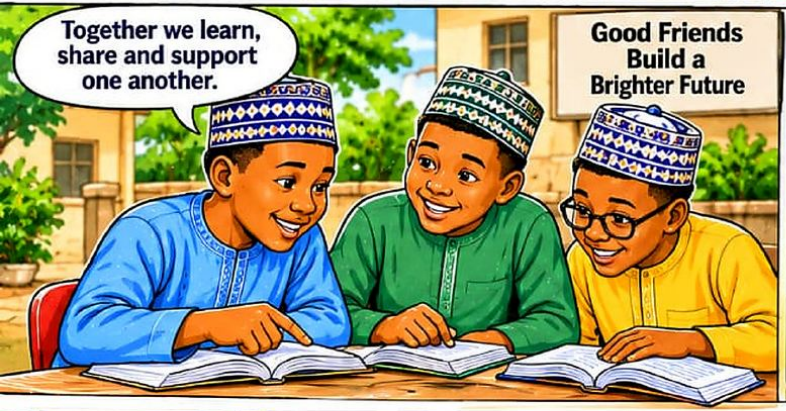
Companionship shapes character, habits and future leadership.

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Good Friends • Good Character
A Better Future







Five Lessons for Children

1. Choose friends who encourage good character.
2. Keep company with people who respect parents, teachers and elders.
3. Avoid friends who normalise bullying, dishonesty or harmful behaviour.
4. Be a positive influence.
5. Never confuse popularity with good character.

Our Message

Parents should know their children's friends, welcome healthy friendships and create opportunities for good company.

Let us raise children who choose good friends and spread goodness.

Choose Good Friends... Build a Better Tomorrow!

"A person is influenced by the way of life of their close friend."
(Sahih Bukhari and Sahih Muslim)

Next Episode: The Responsibility of Parents

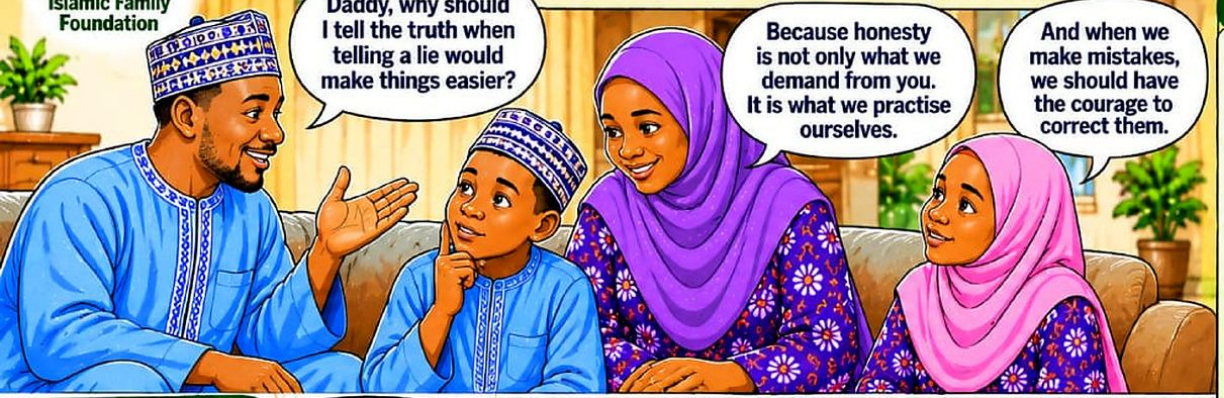
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Episode 4: The Responsibility of Parents

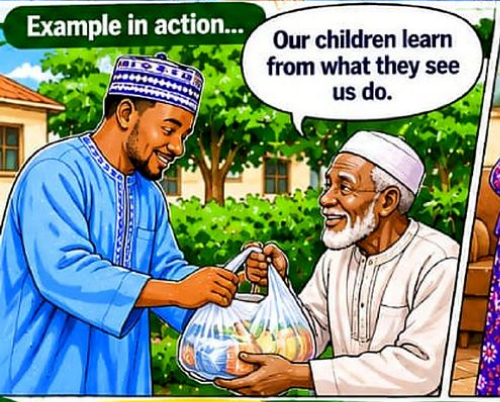
Why Example is More Powerful Than Instruction.

Children watch, learn and imitate!

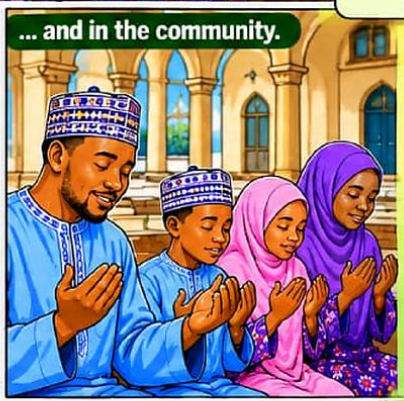


Five Lessons for Parents

1. **Practise what you preach:** Let your behaviour support your instructions.
2. **Show respect:** Children learn respect by seeing how you treat others.
3. **Be honest:** Keep promises and admit mistakes.
4. **Demonstrate responsibility:** Let children see you fulfil family and community duties.
5. **Live your faith:** Make prayer, kindness, fairness and service part of everyday life.







IFF's Message

A responsible family is built not merely by giving instructions, but by demonstrating the values we want the next generation to inherit.

Let our children see the leadership we expect them to practise tomorrow.

A Responsible Family Builds a Responsible Community

Lead by Example Today... Raise Responsible Leaders Tomorrow!

IFF – Yesterday, Today and Tomorrow.

KEEP HOPE ALIVE!

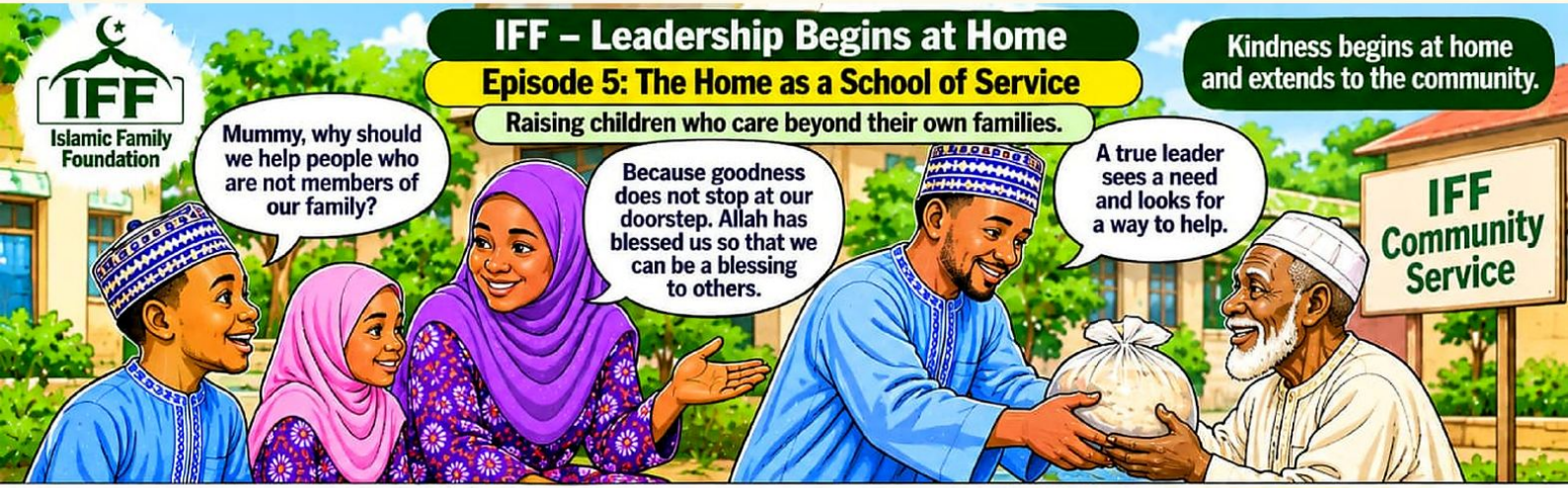
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Episode 5: The Home as a School of Service

Raising children who care beyond their own families.

Kindness begins at home and extends to the community.



Five Practical Lessons

1. **Care for the elderly:** Visit, greet and assist older neighbours.
2. **Help the vulnerable:** Share food, clothing, knowledge and useful skills.
3. **Protect the environment:** Keep public spaces clean and plant trees.
4. **Be generous:** Learn to give without expecting a reward.
5. **Serve with humility:** Treat everyone with dignity.

A Family in Action



IFF's Message

The family is the first place where a child learns to care. The community is where that care is put into practice.

Let us raise children who do not ask only, 'What can society do for me?' but also, 'What can I contribute to make society better?'

A Caring Family Builds a Caring Community

Next Episode: Respect for Elders and Compassion for the Young — Building a community where generations care for one another.

KEEP HOPE ALIVE!

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IFF – Leadership Begins at Home

Episode 6: Respect for Elders and Compassion for the Young

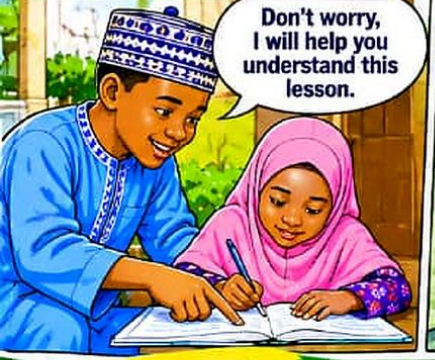
Building a community where generations care for one another.



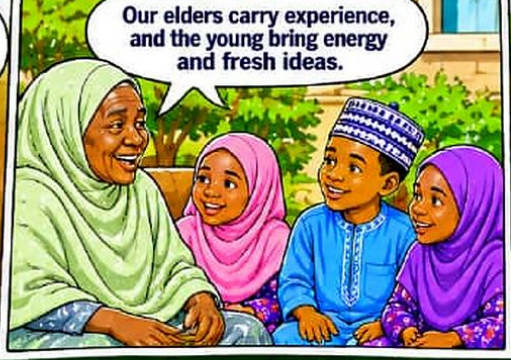
Five Lessons for the Next Generation

1. **Respect elders:** Greet them, listen to their wisdom and assist where needed.
2. **Protect the young:** Guide children patiently and never abuse their vulnerability.
3. **Show compassion:** Do not mock people who are weak, poor or struggling.
4. **Preserve family bonds:** Make time for grandparents, grandchildren, uncles, aunts and neighbours.
5. **Share responsibility:** Every generation has something valuable to contribute.

Protecting the Younger Ones



Generations Together



A Caring Community



IFF's Message

A community becomes stronger when the elderly are not abandoned, the young are not neglected, and families accept responsibility for one another.

Respect flows from generation to generation. Compassion keeps the community together.

A Responsible Family Builds a Caring Community

Respect. Care. Build a Better Community.

Next Episode: Resolving Family Disagreements — Teaching Children Peace, Patience and Fairness.

IFF – Together for a Better Tomorrow

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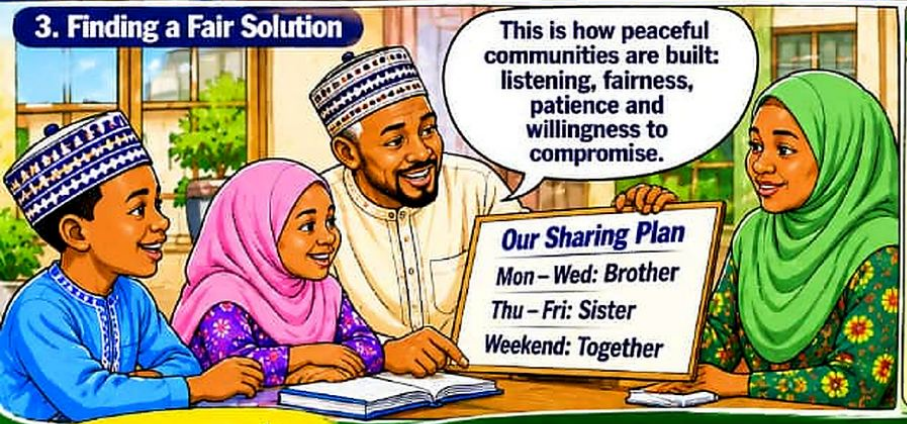
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Episode 7: Resolving Family Disagreements

Teaching children peace, patience and fairness.







Five Lessons for Children

1. Listen before responding.
2. Never use insults or violence to settle disagreements.
3. Be willing to admit when you are wrong.
4. Forgive and move forward.
5. Seek fair solutions rather than personal victory.

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Allah says:

"The believers are but brothers, so make settlement between your brothers."

— Qur'an 49:10

IFF's Message

Children who learn peaceful conflict resolution at home are better prepared to resolve disagreements in schools, workplaces and communities.

A Responsible Family Builds a Caring Community

Let the home become the first school of dialogue, justice, forgiveness and peaceful coexistence.

Next Episode:
Discipline and Time Management – Teaching Children to Value Time and Honour Commitments.

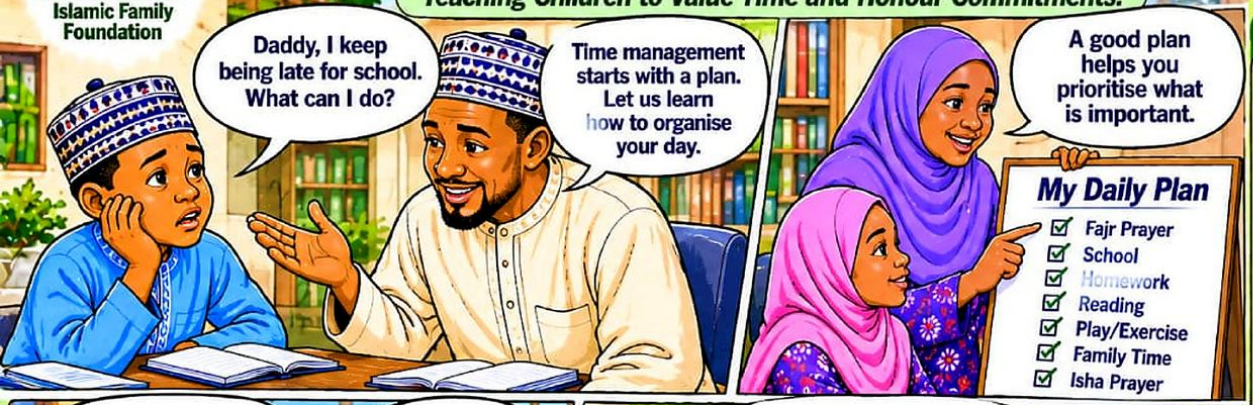
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Episode 8: Discipline and Time Management

Teaching Children to Value Time and Honour Commitments.

Time is a trust from Allah. Let us teach our children to use it wisely.





Five Lessons

1. Plan your day.
2. Set priorities (study, worship, family and rest).
3. Avoid wasting time on harmful activities.
4. Keep your commitments.
5. Use time to learn, serve and excel.

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"And say: My Lord, increase me in knowledge."
– Qur'an 20:114

IFF's Message

Discipline in using time prepares children for success in studies, work, worship and service to society.

A Responsible Family Builds a Caring Community

Let us raise a generation that values time, lives responsibly and leads by example.

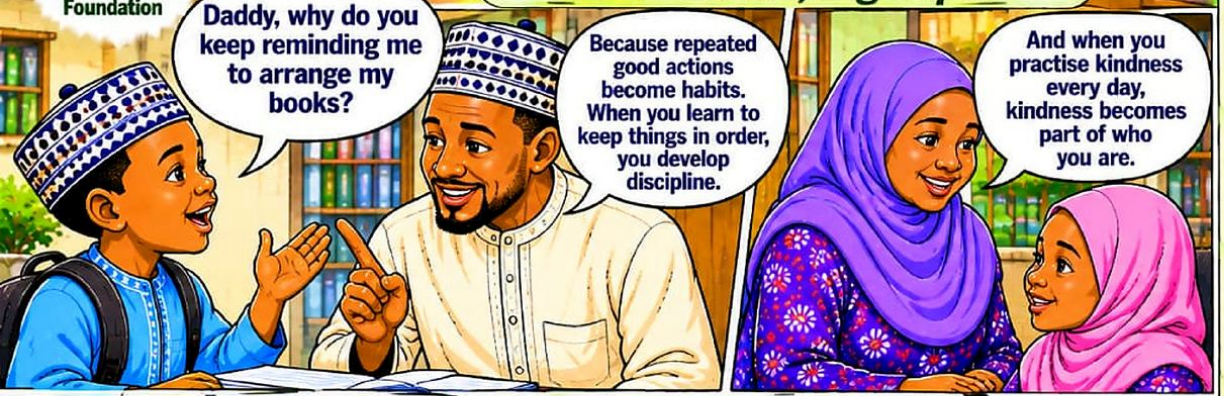
Next Episode:
Building Good Habits – Small Actions, Big Impact.

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Episode 9: Building Good Habits

Small Actions, Big Impact.





Five Habits to Cultivate at Home

1. **Personal Cleanliness** — Keep the body, clothes, bedroom and surroundings clean.
2. **Truthfulness** — Make honesty a daily practice, even when admitting mistakes.
3. **Reading** — Develop a regular habit of reading the Qur'an and beneficial books.
4. **Responsibility** — Complete household duties without waiting to be reminded.
5. **Kindness** — Practise greetings, sharing, gratitude and helping others every day.

IFF's Message

Do not wait until children become adults before expecting responsible behaviour. Begin with small, consistent lessons at home.

A good habit today becomes good character tomorrow. Good character is the foundation of responsible leadership.

A Responsible Family Builds a Caring Community

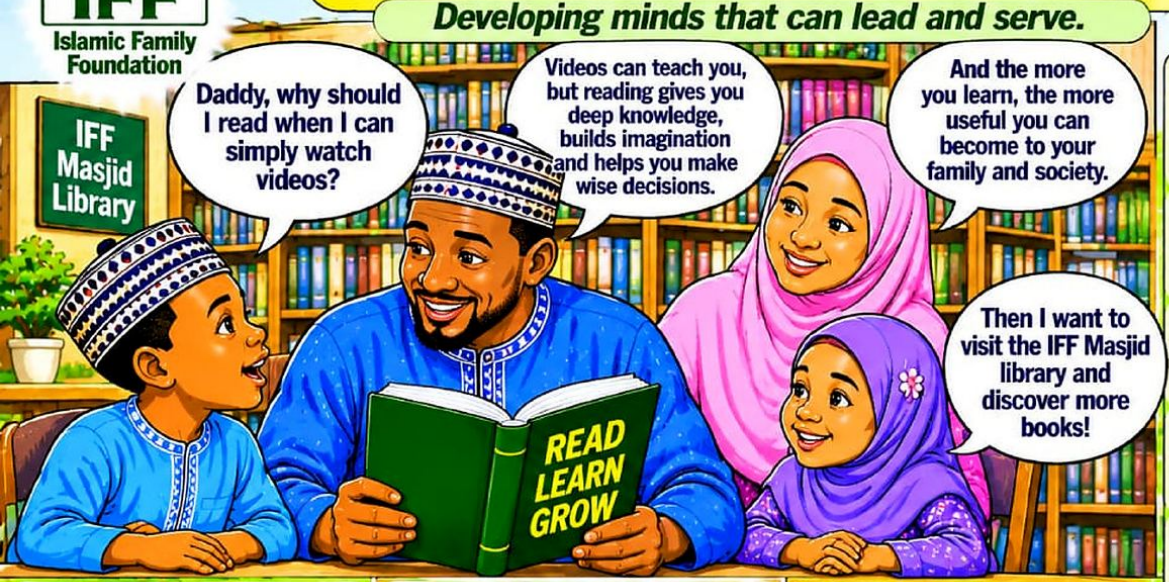
Next Episode: The Value of Education and Reading — Developing Minds That Can Lead and Serve.

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Episode 10: The Value of Education and Reading

Developing minds that can lead and serve.



Five Lessons

1. **Make reading a family culture.**
   Let children see parents reading.
2. **Encourage curiosity.**
   Welcome questions and seek reliable answers.
3. **Use the library.**
   Make books and learning resources accessible.
4. **Connect knowledge with practice.**
   Apply what you learn to solve problems.
5. **Learn for others' benefit.**
   Knowledge should bring service and responsible leadership.

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"Read in the name of your Lord who created."
— Qur'an 96:1

IFF's Message

Education must go beyond certificates. We want children who can think independently, distinguish truth from falsehood and contribute to society.

A reading child today can become an informed, responsible leader tomorrow.

Next Episode:
Developing Critical Thinking
Teaching Children to Ask Questions, Examine Evidence and Make Wise Decisions.



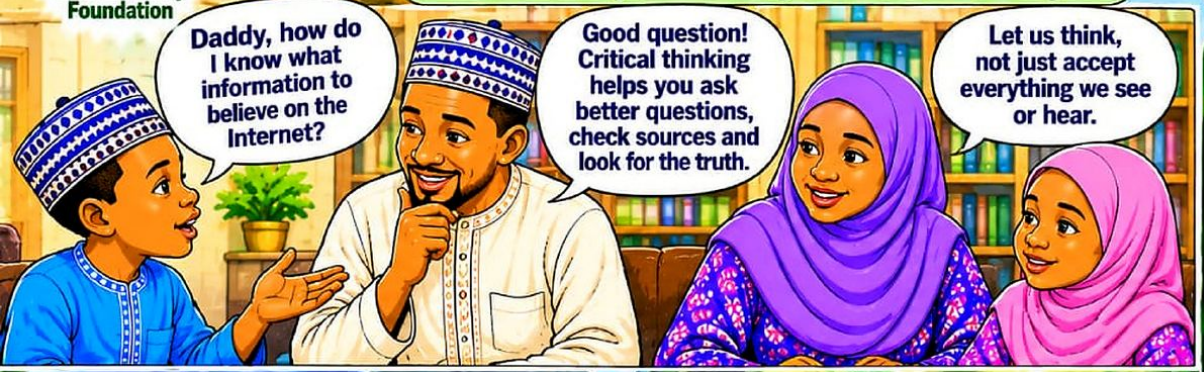
Let us raise a generation that loves knowledge and uses it for good.

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Episode 11: Developing Critical Thinking

Ask • Analyse • Verify • Decide Wisely



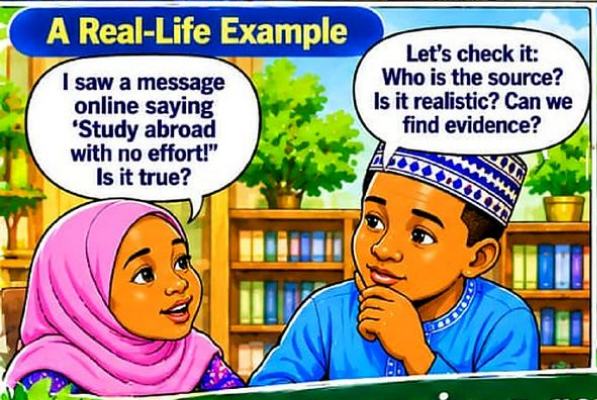
The Qur'an urges us to reflect and think deeply.

"Do they not think with understanding?"
— Qur'an 47:24

Five Lessons for Critical Thinking

1. **Ask Questions:** Don't just accept information. Ask: Why? How? Is it true?
2. **Check Sources:** Verify the source. Is it reliable and trustworthy?
3. **Look for Evidence:** Seek facts, not rumours or assumptions.
4. **Consider Different Views:** Listen to other opinions before deciding.
5. **Make Wise Decisions:** Choose what is right, kind and beneficial.

A Real-Life Example



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"Indeed in that are signs for a people who give thought."
— Qur'an 30:21

IFF's Message

Critical thinking helps us distinguish truth from falsehood, avoid misinformation and make responsible decisions.

Let us raise a generation that thinks critically, chooses wisely and leads responsibly.

Next Episode:
Managing Information in the Digital Age
— Use Technology Wisely —

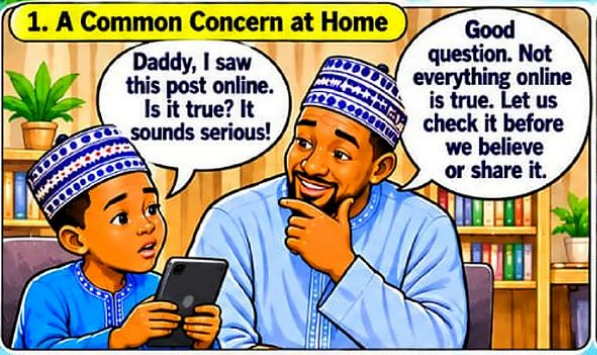
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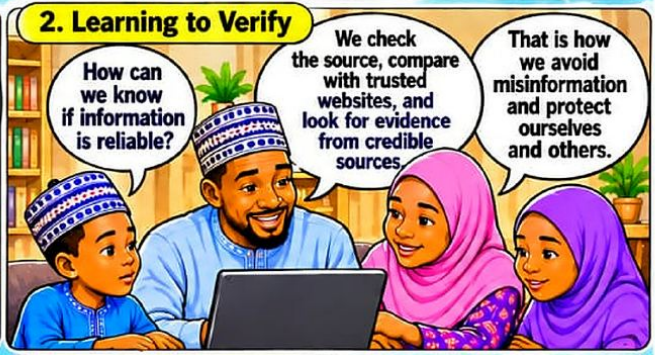
Episode 12: Managing Information in the Digital Age

Use Technology Wisely — Don't Let Technology Use You.

1. A Common Concern at Home



2. Learning to Verify



3. Using Technology for Good



4. A Family Agreement



Five Guidelines for Responsible Use

1. **Be purposeful:** Use technology for learning, communication and good deeds.
2. **Verify before sharing:** Check the source and confirm the facts.
3. **Stay safe:** Avoid harmful content, scams and online strangers.
4. **Manage your time:** Set a limit and avoid wasting time online.
5. **Use it to serve:** Share beneficial knowledge, Islamic reminders and positive values.

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"O you who believe! If a wicked person brings you a piece of news, verify it, lest you harm people in ignorance and then regret it."
— Qur'an 49:6 —

IFF's Message

Technology is a powerful tool. Let us raise a generation that uses it with knowledge, responsibility and the fear of Allah to benefit themselves, their families and society

Next Episode:

Building a Reading Culture at Home and in the IFF Masjid Library.

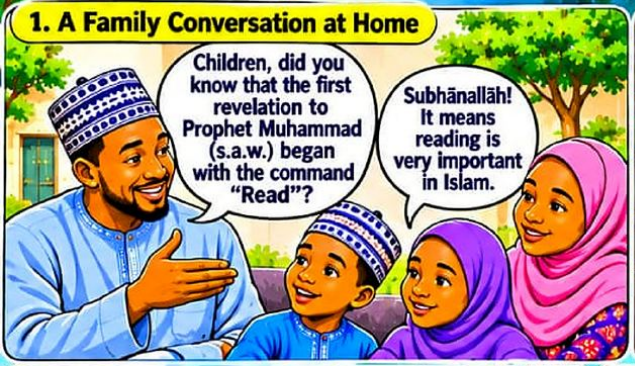
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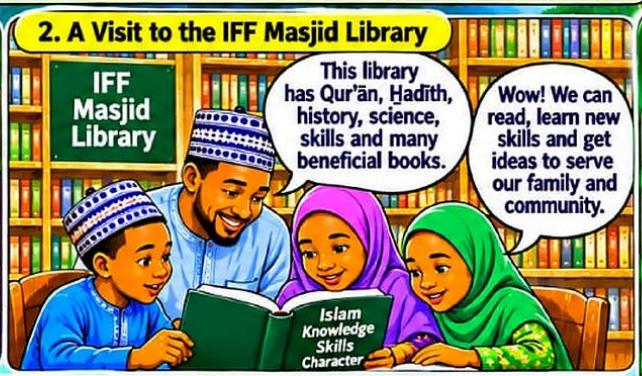
Episode 13: Building a Reading Culture

Make Reading a Family Habit at Home and in the IFF Masjid Library.

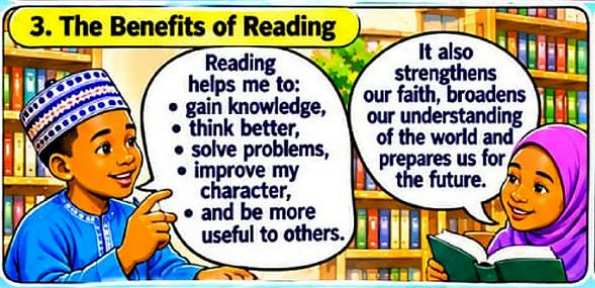
1. A Family Conversation at Home



2. A Visit to the IFF Masjid Library



3. The Benefits of Reading



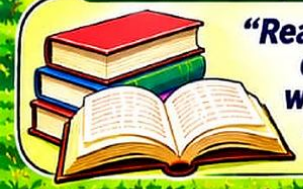
4. A Family Reading Plan



Five Reading Habits for Children

1. Read the Qur'ān regularly.
2. Read useful and age-appropriate books.
3. Set a daily or weekly reading time.
4. Discuss and share what you read with family and friends.
5. Use what you learn to improve yourself and help others.

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"Read in the name of your Lord who created."
— Qur'an 96:1 —

IFF's Message

Let us raise a generation that loves reading, seeks beneficial knowledge and uses it to serve Allah, their family and society.

Next Episode:

From Knowledge to Action — Using What We Learn to Solve Real-Life Challenges and Serve the Community.

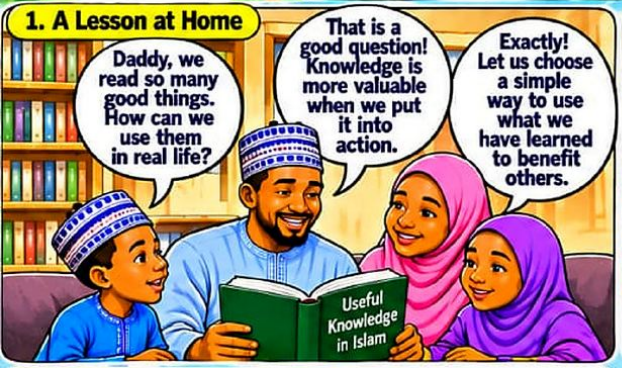
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Episode 14: From Knowledge to Action

Using What We Learn to Solve Real-Life Challenges and Serve the Community.

1. A Lesson at Home



2. Planning a Good Cause



3. Taking Action Together



4. A Positive Impact



Five Steps: Turning Knowledge into Action

1. Learn beneficial knowledge.
2. Identify a real need at home or in the community.
3. Plan together and use your skills and resources.
4. Take action (e.g., clean-up, tree planting, reading support, helping the needy).
5. Be consistent: say Alhamdulillāh and encourage others to join.

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"And cooperate in righteousness and piety, and do not cooperate in sin and aggression."
— Qur'an 5:2 —

IFF's Message

Knowledge is a trust from Allah. Let us raise a generation that learns, takes action, solves real-life problems and serves the community with sincerity.

Next Episode:

Community Volunteering – Growing a Caring, Responsible and Service-Oriented Generation.

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ISLAMIC FAMILY FOUNDATION (IFF) – Leadership Begins at Home

Episode 15: Community Volunteering

Growing a Caring, Responsible and Service-Oriented Generation.

1. The Family Discussion at Home



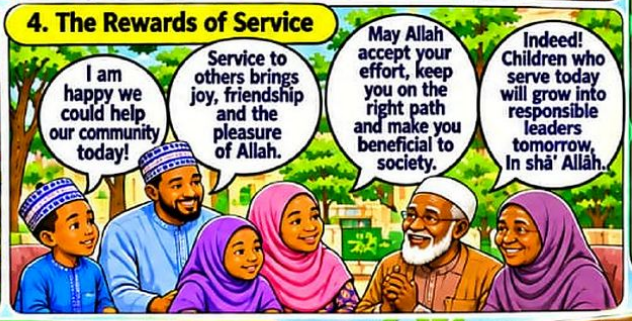
2. A Plan for Community Service



3. At the IFF Community Volunteering Day



4. The Rewards of Service



Five Benefits of Volunteering

1. Builds good character (e.g. empathy, patience and teamwork).
2. Develops leadership and a sense of responsibility.
3. Strengthens family and community bonds.
4. Brings reward from Allah and lasting goodness.
5. Creates a cleaner, safer and more caring environment for everyone.

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"The best of people are those who are most beneficial to others."

— Hadith (al-Ṭabarānī) —

IFF's Message

Let us encourage our children to volunteer, serve their community and take part in IFF programmes. Together, we can raise a generation that is caring, responsible, service-oriented and pleasing to Allah.

Next Episode:

Entrepreneurship for Young Muslim Leaders — Turning Ideas into Useful Products and Services.

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ISLAMIC FAMILY FOUNDATION (IFF) – Leadership Begins at Home

Episode 16: Entrepreneurship for Young Muslim Leaders

Turning Ideas into Useful Products and Services.

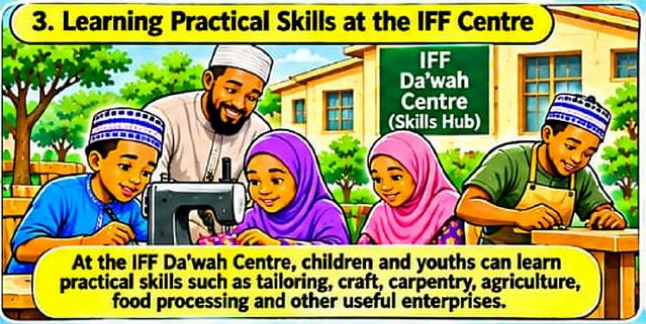
1. A Family Conversation at Home



2. From Idea to Action



3. Learning Practical Skills at the IFF Centre



At the IFF Da'wah Centre, children and youths can learn practical skills such as tailoring, craft, carpentry, agriculture, food processing and other useful enterprises.

4. Real Benefits for the Family and Community



Five Steps to Start a Small Enterprise

1. Identify a need in your home, school or community.
2. Learn and develop the needed skills.
3. Plan, set a goal and manage resources wisely.
4. Start small, be consistent and improve.
5. Grow and create value for others (e.g. jobs, training and service).

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"Seek the bounty of Allah, and do not neglect your share of the world, and do good as Allah has done good to you."
— Qur'an 28:77 —

IFF's Message

Let us raise young Muslim leaders who are skilled, creative, honest and enterprising — able to turn ideas into useful products and services that benefit themselves, their families and the wider society.

Next Episode:

Financial Responsibility for Young Muslims — Earning, Managing, Saving and Giving for a Better Future.



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Episode 17: Financial Responsibility for Young Muslims

Earning, Managing, Saving and Giving for a Better Future.

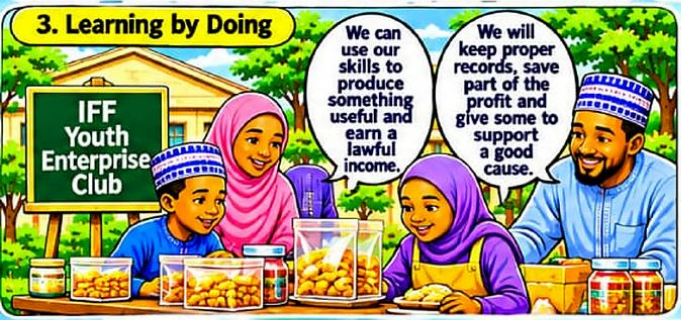
1. A Family Conversation at Home



2. The Four Key Areas



3. Learning by Doing



4. The Bigger Picture



Five Practical Habits for Young Muslims

1. Earn from permissible (halāl) sources.
2. Plan your spending and avoid waste (isrāf).
3. Save regularly for education, health and future needs.
4. Give from what you have (e.g. zakat, ṣadaqah and supporting IFF programmes).
5. Keep records, set goals and be disciplined.

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"And spend from that which Allah has provided for you, and do not be wasteful. Indeed, He does not like the wasteful."
— Qur'an 7:31 —

IFF's Message

Let us raise a generation that earns lawfully, manages resources wisely, saves for the future and gives generously, to build strong families, a caring community and a better future for the next generation.

Next Episode:

The Joy of Sadaqah Jariyyah (Continuous Charity) — Investing for Lasting Rewards in This World and the Hereafter.

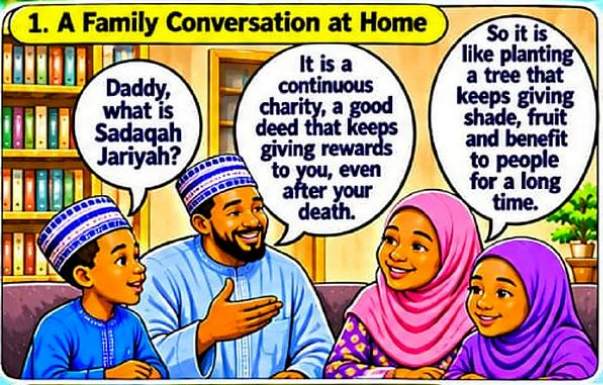
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Episode 18: The Joy of Sadaqah Jariyah

Investing for Lasting Rewards in This World and the Hereafter.

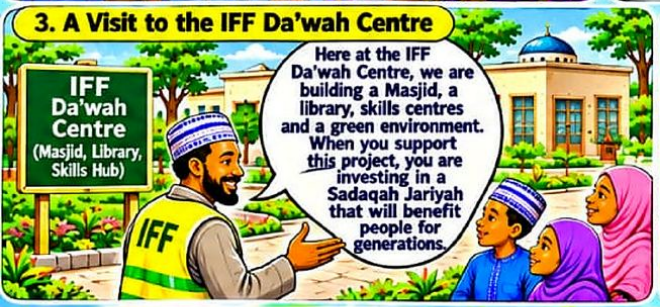
1. A Family Conversation at Home



2. Examples of Sadaqah Jariyah



3. A Visit to the IFF Da'wah Centre



4. The Family's Commitment



Five Lasting Rewards of Sadaqah Jariyah

1. Continuous reward, even after death.
2. Ongoing benefit to many people.
3. Helps to build a better, greener and healthier community.
4. Strengthens bond and cooperation within society.
5. Attracts Allah's mercy and increases our good deeds.

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"The best and most lasting charity is that which continues to benefit people."

— (Meaning of a ḥadīth) —

IFF's Message

Let us support the IFF in building the Masjid, library, skills and other community facilities, planting trees and keeping the environment green. It is a Sadaqah Jariyah — a lasting investment for ourselves, our families and future generations.

Next Episode:

Waqf and Zakat — Development Tools for a Stronger and More Sustainable Muslim Community.

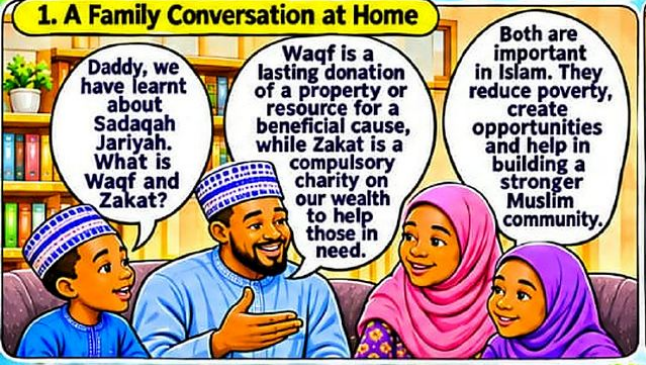
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Episode 19: Waqf and Zakat

Development Tools for a Stronger and More Sustainable Muslim Community.

1. A Family Conversation at Home



2. How Waqf and Zakat Work

Waqf (Endowment)



- ☑ A voluntary, lasting contribution (e.g. land, building, or facility).
- ☑ Its benefit continues for a long time.
- ☑ It can support a Masjid, library, school, skills centre, clinic, or community project.

Zakat (Obligatory Charity)

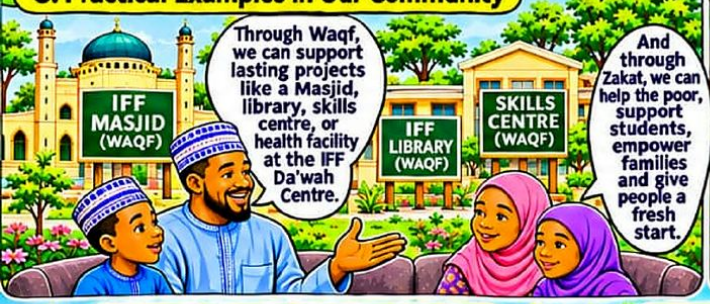


- ☑ A compulsory right from specific wealth, paid once a year.
- ☑ Given to eligible people (e.g. the poor, the needy, students, etc.).
- ☑ It purifies our wealth and brings blessings from Allah.

Five Benefits for the Community

1. Reduces poverty and supports the needy.
2. Expands education and skills development.
3. Provides essential community facilities (e.g. healthcare, clean water, etc.).
4. Creates lasting and sustainable benefits for generations.
5. Strengthens unity, care and cooperation among Muslims.

3. Practical Examples in Our Community



4. The Family's Commitment



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"Cooperation in giving and investing in beneficial projects builds a stronger Ummah."

IFF's Message

Let us utilise both Waqf and Zakat to develop the IFF Da'wah Centre — to build the Masjid, expand the library, establish skills and livelihood facilities, support education, care for the needy and create a greener, healthier and more sustainable community for the next generation.

Next Episode:

Healthy Environment, Healthy Community — Keeping Our Community Green and Disease-Free.

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Episode 20: Healthy Environment, Healthy Community

Keeping Our Community Green, Clean and Healthy.

1. A Family Conversation at Home



2. Practical Actions We Can Take



Plant trees and care for them.

Keep our homes, Masjid and community clean.

Avoid waste and recycle useful materials.



Use water wisely.

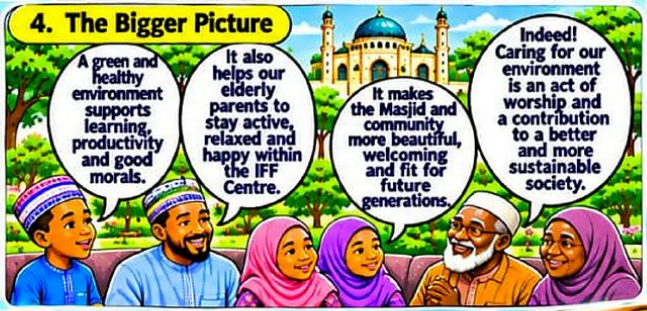
Use clean and renewable energy (e.g. solar lights).

Keep our surroundings green with useful plants (e.g. fruits and vegetables).

3. At the IFF Da'wah Centre



4. The Bigger Picture



Five Benefits of a Green Environment

1. Gives clean, fresh air and cooler weather.
2. Helps to prevent diseases (e.g. heat rashes and other heat-related problems).
3. Provides a comfortable and pleasant place for worship, learning and living.
4. Attracts development-oriented visitors and opportunities to the community.
5. Preserves nature, supports healthy ecosystems and keeps life in balance.

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"And do not cause corruption on the earth after it has been set in order, and call upon Him with fear and hope..."
— Qur'an 7:56 —

IFF's Message

Let us all take part in keeping the IFF Da'wah Centre and our community green, clean and healthy — by planting trees, using resources responsibly, preventing pollution and maintaining our environment in harmony with Allah's creation.

Next Episode:

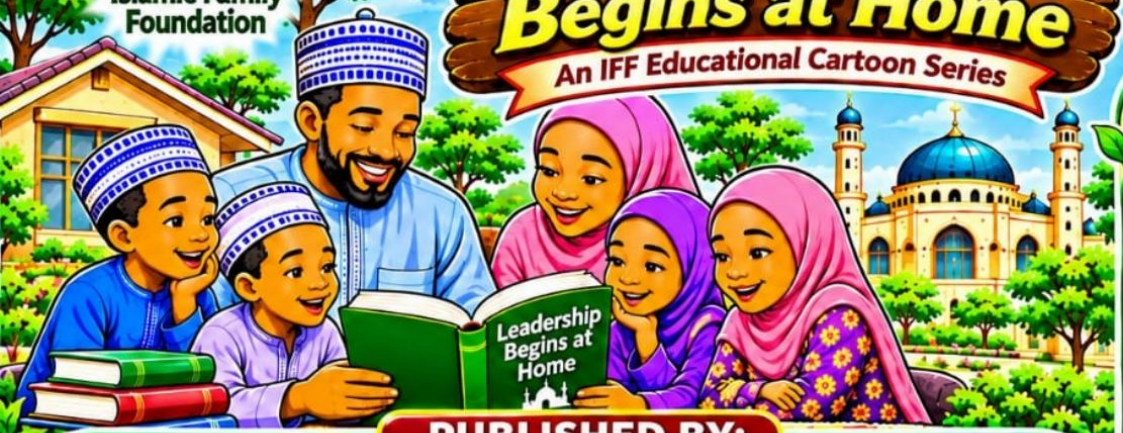
Broadcasting and Social Media for Da'wah — Using Modern Platforms to Spread Authentic Islamic Information.

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Leadership Begins at Home

An IFF Educational Cartoon Series



Conclusion

In Conclusion,

leadership is not an event that happens suddenly in adulthood. It is a continuous process that begins at home—through faith, good upbringing, knowledge, discipline, service and responsibility.

Let us work together as families, educators and a community to raise a generation of faithful, knowledgeable, self-reliant, compassionate and productive Muslim leaders, who will serve Allah, their families and humanity.

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DONATION ACCOUNTS

IFF CHARITY ACCOUNT	Sterling Bank	0505760639
IFF MOSQUE DEVELOPMENT ACCOUNT	Sterling Bank	0505760536

May Allah accept our contributions, make them beneficial and grant lasting rewards for all. Ameen.